

Grant County 4-H Promotion and Expansion Committee
Minutes • September 22, 2016

The Grant County 4-H Promotion and Expansion Committee met Thursday, September 22, 2016 at 7:00 p.m. at the Grant County 4-H Office. Members present: Bill Steinlicht & William Karels (members not in attendance will have chance to provide feedback.)

Members reviewed June 9, 2016 minutes. There were not additions or corrections.

County Promotion

There was discussion about National 4-H Week and how we can promote 4-H throughout the community. There are several 4-H clubs that do displays in schools and around town. Sara shared what she was planning. Items included Family Game Night with 4-H Clubs, Grant County Proclamation, Bike & Walk to School Day, and National Youth Science Day. Bill Steinlicht suggest having 4-H leaders and alumni to assist with classroom visits. He also mentioned to contact Katie Heller to advertise on Public Access with ITC and their electronic sign.

Membership Expansion

Sara proposed the question on how to improve our alumni engagement. Bill Steinlicht suggested to have alumni to ride on the parade float. Sara shared Phyllis Henze brought her 4-H memorabilia to the office to be used for display. She was a member in the 1940s. Sara also shared the alumni posters she created for State Fair.

To create youth involvement, Sara has plans to hold a youth town hall meeting. This is scheduled for November 14. She has asked the Promotion and Expansion Committee to facilitate discussion topics. She has allowed PNE to provide input on discussion questions, receive by October 15.

Next Promotion and Expansion Committee is tentatively set for April 6, 2017 7:00 p.m. at the Grant County 4-H Office.